1. Start with solid base practices.

- Set expectations of required conduct throughout the supply chain. (Put it Into Practice)
- Use certification as a screening device in supplier selection and development. (Put it Into Practice)
- Ensure compliance with expectations. (Put it Into Practice)
- Optimize the selection process to reduce supply chain risks. (Put it Into Practice)
- Set expectations of required conduct throughout the supply chain. (Put it Into Practice)
- Ensure compliance with expectations. (Put it Into Practice)

2. Use best practices to build a responsive, responsible and resilient supply chain.

- Collaborate with suppliers and industry peers to develop key performance indicators (KPIs) that stand up to external scrutiny. (Put it Into Practice)
- Incent long-term relationships with suppliers through long-term contracting and price premiums. (Put it Into Practice)
- Establish an industry-leading position by hosting cross-industry problem-sharing workshops. (Put it Into Practice)

3. Reap the benefits.

- Create competitive advantage
- Increase operational stability
- Secure supply
- Respect moral obligations
- Reinforce values
- Get ahead of regulation
- Counter social pressure
- Reduce costs
- Reduce energy consumption
- Reduce water use
- Reduce packaging waste
- Increase productivity
- Mitigate risk
- Attract customers
- Retain customers
- Protect reputation
- Improve brand

This infographic is based on research by Stephen Brammer, Stefan Hoejmose and Andrew Millington and NBS (2011).

Contact NBS for more information and resources.

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