




Less than 30% of the global workforce feels engaged.



How do you drive employee engagement?

### Commit to corporate sustainability.

When employees are positive about their employer's commitment to sustainability, engagement across the company rises.

#### Invest in workplace wellness.

Employer-sponsored wellness programs that encourage employees to adopt behaviours that reduce health risks and improve quality of life raise engagement levels and directly impact the bottom line.

#### Connect employees with the people they serve.

A 5-minute interaction with customers can produce up to a 500% boost in productivity. Interaction increases empathy for customers, motivating employees to do a better job serving them.

Reap the benefits.

